



6\_7 JUNHO / JUNE  
MATOSINHOS, PORTO  
PORTUGAL

EXPONOR



WWW.FINPORTUGAL.COM

ORGANIZATION



CO-ORGANIZATION



NATIONAL PARTNERS



OFFICIAL SUPPORT ENTITY



MEDIA PARTNERS



OFFICIAL CARRIER



A STAR ALLIANCE MEMBER



**FIN2019** will take place at Exponor in Matosinhos-Porto, Portugal from the **6<sup>th</sup> to the 7<sup>th</sup> of June 2019**. FIN is part of a project aiming to consolidate business deals and increasing trade between the represented regional blocs, constituting an opportunity for companies to showcase the excellence of their products and services to the world. FIN also highlights the role of Portugal as a preferential connecting platform between Asia and Portuguese-speaking Countries (PLP), with the motto: **“Three Events, Three Continents speaking Portuguese”**.

FIN is a B2B event that consists of various initiatives: an exhibition space, seminar areas where four main themes will be discussed, a lounge area where the companies involved will promote their products and services through food product tasting, products or services showcase, workshops, and a business matching area. Networking events will also be held such as the Networking Cocktail on the 6<sup>th</sup>, the Gala dinner on the 7<sup>th</sup> as well as business visits throughout the entire 2-day event.

This initiative is promoted worldwide and aims to establish partnerships and cooperation protocols between the various stakeholders both at an institutional and enterprise level. This event will enable you to share great ideas through networking opportunities, cultural exchanges and food product tasting.

#### “THREE EVENTS, THREE CONTINENTS SPEAKING PORTUGUESE”

Since its inception, AJEPC has been focusing on the Chinese Mainland market through Macau, or integrating initiatives of the Macao Trade and Investment Promotion Institute. Asia’s growing interest in Portuguese-speaking countries market was an opportunity for AJEPC, not only to act as a voice for these markets but also to enable Portuguese speakers to have a privileged position in the cooperation initiatives between these territories. This is how the project “Three Events, Three Continents speaking Portuguese” was born.

#### 2018 Edition



From left to right: Adriano Moreira at the Forum Opening Ceremony; Vicente Fox Quesada, former President of the Republic of Mexico; Male Nacif, Latin American Merit Award; Sino-Portuguese Person of the Year Award; Gala Dinner; Seminar on Female Entrepreneurship; Cocktail Networking; AJEPC Lounge; Exhibitors Area; Seminar Area

#### FIN in numbers



**35%\***  
closed between 1-5 deals

**48%\***  
consider they will do business resulting from FIN2018

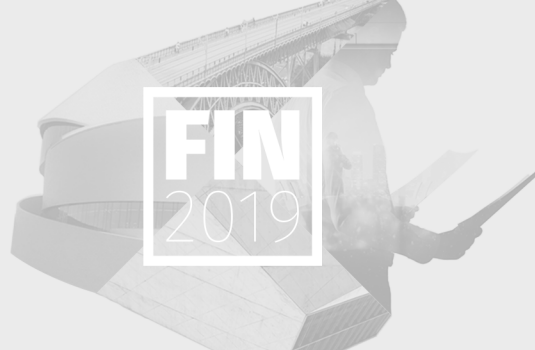
**81%\***  
consider that the event matched expectations

**77%\***  
consider the event generated new connections and/or deals

**85%\***  
will consider participating again

\* Based on the event form responses

# PARTICIPATION FEE



## PARTICIPANT 360€ (TAX included)



Free participation at Seminars



Gala Dinner



Light Lunch



Business Matching Meetings



Cocktail de Networking

## INTERNATIONAL LIGHT 610€ (TAX included)



3-night stay in Porto  
Check-in: June 5<sup>th</sup> Check-out: June 8<sup>th</sup>



Business Matching Meetings



Networking Cocktail



Shuttle: Hotel → Event → Hotel



Gala Dinner



Light Lunch



Free participation at Seminars

## INTERNATIONAL 1820€ (TAX included)



Booth with backdrop, 1 table,  
3 chairs, rubbish bin



Free participation at Seminars



Networking Cocktail



3-night stay in Porto  
Check-in: June 5<sup>th</sup> Check-out: June 8<sup>th</sup>



Business Matching Meetings



Light Lunch



Shuttle: Hotel → Event → Hotel



Gala Dinner

## HEAD OF DELEGATION 290€ (TAX included)

→ ANY PERSON RESPONSIBLE FOR ORGANIZING A DELEGATION CONSISTING OF **MORE THAN 10 ENTREPRENEURS** IS CONSIDERED TO BE THE HEAD OF DELEGATION

→ THE PARTICIPATION FEE FOR THE HEAD OF DELEGATION IS **290€**, WITH THE BENEFITS OF THE **INTERNATIONAL LIGHT** OPTION INCLUDED

→ DELEGATIONS WITH MORE THAN **20 ENTREPRENEURS** - 1 FREE ECONOMY CLASS FLIGHT TICKET



3-night stay in Porto  
Check-in: June 5<sup>th</sup> Check-out: June 8<sup>th</sup>



Business Matching Meetings



Networking Cocktail



Shuttle: Hotel → Event → Hotel



Gala Dinner



Light Lunch



Free participation at Seminars

# TENTATIVE PROGRAM



## 6<sup>th</sup> June (thursday)

- 08h30 → 09h00** Registration and credential pick-up  
Exponor Auditorium Lobby
- 09h00 → 09h30** Business Forum Opening Ceremony  
Exponor Auditorium
- 09h30 → 11h00** Business Forum | “Speaking Portuguese in 4 Continents”  
Exponor Auditorium
- 11h00 → 11h30** Coffee Break
- 11h30 → 12h45** Business Forum | “A World of Opportunities”  
Exponor Auditorium
- 13h00 → 14h00** Lunch (only for participants and exhibitors)  
To be confirmed
- 14h00 → 14h30** Opening Ceremony of the 3<sup>rd</sup> Edition of FIN  
AJEPC Lounge
- 15h00 → 17h00** Seminar | “Roadmap to a Global World”  
Seminar Area
- 17h15 → 17h30** Bus departure to the Networking Cocktail  
Exponor Entrance C, Area D
- 18h00 → 21h00** Networking Cocktail  
Casa do Vinho Verde

## 7<sup>th</sup> June (friday)

- 09h00 → 09h30** Exhibition Opening to the Exhibitors  
Exponor Entrance C, Area D
- 09h30 → 17h00** Exhibition Opening to the Public  
Exponor Entrance C, Area D
- 10h30 → 12h30** Seminar | “Pathway to a Sustainable Future”  
Seminar Area
- 13h00 → 14h00** Lunch (only for participants and exhibitors)  
To be confirmed
- 14h30 → 16h30** Seminar | “Digital Era: Interaction and Consumption in the 21<sup>st</sup> Century”  
Seminar Area
- 17h00 → 17h15** Bus departure to Networking Cocktail
- 20h00 → 23h00** Gala Dinner & Ceremony of the “2018 Sino-Portuguese Person of the Year Award”  
Palácio da Bolsa  
(invitation is required)